



101 STANSFIELD ROAD, BENFLEET, ESSEX SS7 4NA TEL: 0845 130 4503

STANDARD WEB PROMOTION SERVICES

123connect offer an excellent Web Promotion service for the new or existing businesses for an unbeatable price of just £499.00 plus vat for a full 12month promotion. We can also help spread the cost by Direct Debit to help your budget if needed.

Here is what is included in the standard web promotion service:

1. Keyword Research

* We will provide a list of up to fifteen suggested keywords after research through online tools like Google keyword tool, Overture & Word Tracker. You can then decide to use our suggestions or send us your own choices to check out.

2. Meta Tag Optimization

We will optimise your title tag, description and keyword meta tags

3. Creation & Optimization of Site Map

* We will create, optimise and submit a customised Google (XML) Site Map

4. Site Status Analysis:

* We will analyse your site and send you a full report including the following:

- Google Page Rank
- Homepage Usability
- Search Engine Friendliness
- Link building status

5. Search Engine / Directory Submissions

* We will submit your site to the main search engines including Google, Yahoo, MSN, AOL and also to between 50 and 100 of the top directory sites such as DMOZ and Yahoo Directory

6. Link Development (One Way Linking only)

* We will develop a link system of 25 themed links based on your site, using only sites that are already indexed in the search engines to ensure no bad links are used, this will be one way linking from sites with a +1 or +2 page ranking when compared to your home page.

7. Keyword Ranking Report

* We will provide you with a report showing how your keywords and phrases are performing in the various search engines

If you have any questions about this service please contact us by phone on 0845 130 4503 or by email to info@123connect.co.uk

We thank you for choosing 123connect to be part of your web promotion strategy

Regards

Jeff Collins
123connect Ltd